



NEWS RELEASE

GLV Will Release Fiscal 2011 First Quarter Results on August 12, 2010

Invitation to the Conference Call with Financial Analysts

Montreal, Canada, July 27, 2010 — **GLV Inc.** (TSX: GLV.A, GLV.B) will publish its financial results for the three-month period ended June 30, 2010 on Thursday, August 12. Following the release of these results, GLV's management will hold a conference call with financial analysts. Media reporters and any other people interested in the Company are invited to listen in.

Time and date: Thursday August 12, 2010 at 2 p.m. (EDT)
Dial Number: 1 888 231-8191

A live audio webcast of the conference call will also be available on www.glv.com.

For those unable to participate, a taped rebroadcast will be available starting Thursday, August 12, 2010 at 5 p.m. (EDT) until midnight on Thursday, August 19, 2010, by dialing 1 800 642-1687 and access code 89173013.

About GLV

GLV Inc. is a leading global provider of technological solutions used in water treatment as well as in pulp and paper production. The Company is operating in some 30 countries and has approximately 2,350 employees. GLV is a publicly traded company whose shares are listed on the Toronto Stock Exchange under the symbols GLV.A and GLV.B. It is one of the constituents for the new S&P/TSX Clean Technology Index.

-30-

FOR INFORMATION

Yves Doucet

Director, Communications

514 284-7202 yves.doucet@glv.com